

betradar
driven by facts



VIRTUAL FOOTBALL

Realistic virtual sports, built for betting



The definitive Virtual Football solution – built for betting

Betradar's Virtual Football has been built on the back of actual match data, offering fans a real sports betting experience like no other. Virtual Football offers fast-paced betting on retail, terminal, mobile and online channels. Our Virtual Football solution is the product of choice for leading bookmakers worldwide.

The exceptional levels of realism of our Virtual Football can be seen across the in-video gameplay, packed with state-of-the-art motion capture scenes. Crucially all in-match events, betting markets and competition mechanics have been generated based on Betradar's unique expertise as the world's leading supplier of football data and betting services. Virtual Football comes with multiple customisation and integration options, guaranteeing successful distribution across all geographies and channels.

Product features

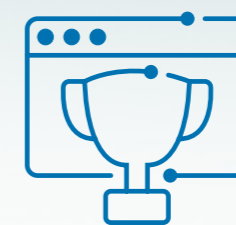
- Integrated by 300+ bookmakers from 5 continents
- Live on 500+ websites
- Running in 10,000+ retail outlets
- Offering 1,000+ betting opportunities per competition
- All statistics and odds available and delivered as in real competitions

Product highlights

- Proven to add significant incremental revenue for customers seeking additional ways to bet
- Super realistic visualisation to ensure ongoing betting engagement
- Several major league & cup formats available
- Multiple customisation and integration options, guarantee successful distribution across all geographies and channels



All main bet markets available, including multiples and outright bets



Multiple competitions, based on real cups, proven to add incremental revenue








Optimised for retail, online, terminal and mobile

Major national and international competitions







Virtual Football offers an infinite numbers of matches that are presented in a manner that reproduces the real leagues and cups everyone loves to follow.

The number of matches and teams, as well the performances of players are based on real data and converted into spectacular 3D videos. The default version provides new bet cycles every 3.5 minutes.

-  League: 16 teams, 240 matches per season, 30 match days, 8 games in parallel
-  World Cup: 32 teams, 64 matches per competition, 1,000+ betting opportunities
-  Virtual Football Euro Cup 2020: 24 teams, 51 matches per competition, 7 match days – now updated with the latest official teams
-  Nations Cup: 24 teams, 51 matches per competition, 7 match days
-  Champions Cup: 32 teams, 8 groups and a total of 126 per Cup edition
-  Asian Cup: Featuring 24 real teams qualified for the 2019 real competition

A game-changing approach

All competitions found in our Virtual Football offer a wide range of fixed-odds bets on the outcome of every single match plus multiples and – a true market-exclusive feature – the possibility to place outright bets too. Dynamic pricing, based on performance, is available on demand too.

-  Guaranteed high-frequency of matches and more than 1,000+ betting opportunities in each competition
-  All bet markets, statistics and odds delivered as for a real league or cup
-  Games supported by detailed statistics centres for people who like to apply logic & research bets
-  Full flexibility: decide upon the number and type of competitions to integrate
-  Super realistic simulation and visualisation, based on real data
-  New Remote Game Server guarantees zero development effort when integrating additional gaming solutions



UPDATED

Virtual Football Euro Cup 2020



Try our demo at betradar.com/virtualsports

Retail Operations

- Numerous customisation options (data delivery method, screen resolution, interfaces)
- Choose between default set-up or control all in-screen composition and broadcasting times yourself
- Superior betting experience for up to 4 Full HD screens or as terminal solution for 1 or 2 screens (resolution of 1280*1024 pixels)
- Intuitive and user-friendly graphical interfaces optimised for in-venue operation
- Widget system and scheduler gives each client the option to personalise the product to each shop and screen

Online Operations

- Real-money betting and immediate payouts
- Odds directly linked to betting slip and bookmakers' account
- Using Betradar infrastructure and feeds such as the Statistics Centre and XML Odds Feed
- Easy integration into existing and new websites
- Hosted front-end solution
- White-label solution with multiple customisation options (advertising integration, languages, colors, font types, frames, team and player names, videos and statistics)

Mobile Suite

- Superior betting experience while on the go
- Same features as our online version
- Intuitive navigation, familiar interface and fully responsive
- All competitions available with one integration
- Customisable to suit the needs of every client
- Integrate Football and automatically add any other sport on top



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us at sales@betradar.com

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