

Live Channel Promotion

Promote your live streams with eye-catching, betting-oriented sports video clips



Packages and Pricing

Every package consists of a certain number of clips from the Mixed Sports section and clips with Sports Specific content from our portfolio. The Sport Specific Clips are compiled to place emphasis on special match-ups (e.g., historic rivalries, streaks) that occur in the respective week in which they will be used.

Pick your package

For example, with Package 3 you receive up to four Mixed Sports Clips per week for less than €36 per video clip.

Package 1	Package 2	Package 3
Mixed Sports Clips 52	Mixed Sports Clips 100	Mixed Sports Clips 200
Sport Specific Clips 150	Sport Specific Clips 250	Sport Specific Clips 500
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Total Number of clips 202	Total Number of clips 350	Total Number of clips 700
Annual Price € 10,000	Annual Price € 15,000	Annual Price € 25,000

Please note: Each annual price is per territory. Additional territories can be discussed with your Product Sales Specialist.

For further details, contact us at
av-product@sportradar.com

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